



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173758
Inv Date 9/30/2012
Terms Net 30
Contract 47866
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 5015 9/24-9/30 (27445)
Acct Types Local/Political Candidate Agency
Est/Headline 5015/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:51PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 6:39AM (Mo)	00:30	7 News Today in New England	SBTV09241217H	\$1400.00	
1.1	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 6:43AM (Mo)	00:30	7 News Today in New England	SBTV09241218H	\$1400.00	
1.1	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 6:43AM (Tu)	00:30	7 News Today in New England	SBTV09241218H	\$1400.00	
1.1	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 6:58AM (Tu)	00:30	7 News Today in New England	SBTV09241218H	\$1400.00	
1.1	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 6:43AM (We)	00:30	7 News Today in New England	SBTV09241217H	\$1400.00	
1.1	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 6:59AM (We)	00:30	Today Show	SBTV09241218H	\$1400.00	
1.1	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 6:38AM (Th)	00:30	7 News Today in New England	SBTV09241218H	\$1400.00	
1.1	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 6:58AM (Th)	00:30	7 News Today in New England	SBTV09241218H	\$1400.00	
1.1	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 6:39AM (Fr)	00:30	7 News Today in New England	SBTV09241218H	\$1400.00	
1.1	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 6:57AM (Fr)	00:30	7 News Today in New England	SBTV09271219H	\$1400.00	
2.1	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 7:00AM (Mo)	00:30	Today Show	SBTV09241218H	\$2000.00	
2.1	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 7:58AM (Mo)	00:30	Today Show	SBTV09241217H	\$2000.00	
2.1	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 7:28AM (Tu)	00:30	Today Show	SBTV09241217H	\$2000.00	
2.1	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 7:56AM (Tu)	00:30	Today Show	SBTV09241218H	\$2000.00	
2.1	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 7:23AM (We)	00:30	Today Show	SBTV09241218H	\$2000.00	
2.1	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 7:59AM (We)	00:30	Today Show	SBTV09241218H	\$2000.00	
2.1	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 7:26AM (Th)	00:30	Today Show	SBTV09241217H	\$2000.00	
2.1	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 7:56AM (Th)	00:30	Today Show	SBTV09241218H	\$2000.00	
2.1	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 7:29AM (Fr)	00:30	Today Show	SBTV09241218H	\$2000.00	
2.1	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 7:59AM (Fr)	00:30	Today Show	SBTV09271219H	\$2000.00	
3.1	SPOT	8:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 8:29AM (Mo)	00:30	Today Show	SBTV09241218H	\$2000.00	
3.1	SPOT	8:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 8:57AM (Tu)	00:30	Today Show	SBTV09241218H	\$2000.00	
3.1	SPOT	8:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 8:37AM (We)	00:30	Today Show	SBTV09241217H	\$2000.00	
3.1	SPOT	8:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 8:57AM (Th)	00:30	Today Show	SBTV09241218H	\$2000.00	
3.1	SPOT	8:00AM- 9:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 8:27AM (Fr)	00:30	Today Show	SBTV09241218H	\$2000.00	
4.1	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 9:18AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV09241218H	\$900.00	
4.1	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 9:27AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV09241217H	\$900.00	
4.1	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 9:12AM (We)	00:30	7 News Today in New England 9-10A	SBTV09241218H	\$900.00	
4.1	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 9:22AM (Th)	00:30	7 News Today in New England 9-10A	SBTV09241218H	\$900.00	
4.1	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 9:13AM (Fr)	00:30	7 News Today in New England 9-10A	SBTV09271219H	\$900.00	
5.1	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 9:55AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV09241217H	\$900.00	
5.1	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 9:59AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV09241218H	\$900.00	
5.1	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 9:54AM (We)	00:30	7 News Today in New England 9-10A	SBTV09241218H	\$900.00	
5.1	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 9:59AM (Th)	00:30	7 News Today in New England 9-10A	SBTV09241217H	\$900.00	
5.1	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 9:59AM (Fr)	00:30	7 News Today in New England 9-10A	SBTV09241218H	\$900.00	
6.1	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 10:29AM (Mo)	00:30	Today Show	SBTV09241218H	\$750.00	
6.1	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 10:59AM (Tu)	00:30	Today Show	SBTV09241218H	\$750.00	
6.1	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 10:51AM (We)	00:30	Today Show	SBTV09241217H	\$750.00	
6.1	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 10:58AM (Th)	00:30	Today Show	SBTV09241218H	\$750.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173758
Inv Date 9/30/2012
Terms Net 30
Contract 47866
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 5015 9/24-9/30 (27445)
Acct Types Local/Political Candidate Agency
Est/Headline 5015/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:51PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.1	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 10:28AM (Fr)	00:30	Today Show	SBTV09271219H	\$750.00	
7.1	SPOT	12:00PM-12:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 12:20PM (Mo)	00:30	7 News at Noon	SBTV09241218H	\$900.00	
7.1	SPOT	12:00PM-12:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 12:19PM (Tu)	00:30	7 News at Noon	SBTV09241217H	\$900.00	
7.1	SPOT	12:00PM-12:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 12:20PM (We)	00:30	7 News at Noon	SBTV09241218H	\$900.00	
7.1	SPOT	12:00PM-12:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 12:19PM (Th)	00:30	7 News at Noon	SBTV09241218H	\$900.00	
7.1	SPOT	12:00PM-12:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 12:42PM (Fr)	00:30	7 News at Noon	SBTV09241218H	\$900.00	
8.1	SPOT	12:30PM- 1:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 12:51PM (Mo)	00:30	7 News at Noon	SBTV09241218H	\$900.00	
8.1	SPOT	12:30PM- 1:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 12:51PM (Tu)	00:30	7 News at Noon	SBTV09241218H	\$900.00	
8.1	SPOT	12:30PM- 1:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 12:41PM (We)	00:30	7 News at Noon	SBTV09241218H	\$900.00	
8.1	SPOT	12:30PM- 1:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 12:54PM (Th)	00:30	7 News at Noon	SBTV09241217H	\$900.00	
8.1	SPOT	12:30PM- 1:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 12:50PM (Fr)	00:30	7 News at Noon	SBTV09271219H	\$900.00	
9.1	SPOT	2:00PM- 3:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 2:22PM (Mo)	00:30	DOCTORS Episode: 5023	SBTV09241217H	\$500.00	
9.1	SPOT	2:00PM- 3:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 2:35PM (Tu)	00:30	DOCTORS Episode: 5021	SBTV09241218H	\$500.00	
9.1	SPOT	2:00PM- 3:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 2:10PM (We)	00:30	DOCTORS Episode: 5014	SBTV09241217H	\$500.00	
9.1	SPOT	2:00PM- 3:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 2:58PM (Th)	00:30	DOCTORS Episode: 5028	SBTV09241218H	\$500.00	
9.1	SPOT	2:00PM- 3:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 2:30PM (Fr)	00:30	DOCTORS Episode: 5011	SBTV09241218H	\$500.00	
10.1	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 3:45PM (Mo)	00:30	Family Feud Episode: 12030	SBTV09241218H	\$500.00	
10.1	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 3:52PM (Tu)	00:30	Family Feud Episode: 12036	SBTV09241218H	\$500.00	
10.1	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 3:46PM (We)	00:30	Family Feud Episode: 12037	SBTV09241218H	\$500.00	
10.1	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 3:50PM (Th)	00:30	Family Feud Episode: 12038	SBTV09241218H	\$500.00	
10.1	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 3:47PM (Fr)	00:30	Family Feud Episode: 12039	SBTV09271219H	\$500.00	
11.1	SPOT	4:00PM- 4:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 4:12PM (Mo)	00:30	7 News at 4	SBTV09241218H	\$1000.00	
11.1	SPOT	4:00PM- 4:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 4:27PM (Tu)	00:30	7 News at 4	SBTV09241217H	\$1000.00	
11.1	SPOT	4:00PM- 4:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 4:14PM (We)	00:30	7 News at 4	SBTV09241218H	\$1000.00	
11.1	SPOT	4:00PM- 4:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 4:18PM (Th)	00:30	7 News at 4	SBTV09241217H	\$1000.00	
11.1	SPOT	4:00PM- 4:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 4:13PM (Fr)	00:30	7 News at 4	SBTV09241218H	\$1000.00	
12.1	SPOT	4:30PM- 5:00PM	Per week (3),Mo,Tu,We,Th,Fr	09/24/12 4:54PM (Mo)	00:30	7 News at 4	SBTV09241217H	\$1200.00	
12.1	SPOT	4:30PM- 5:00PM	Per week (3),Mo,Tu,We,Th,Fr	09/25/12 4:46PM (Tu)	00:30	7 News at 4	SBTV09241218H	\$1200.00	
12.1	SPOT	4:30PM- 5:00PM	Per week (3),Mo,Tu,We,Th,Fr	09/26/12 4:42PM (We)	00:30	7 News at 4	SBTV09241218H	\$1200.00	
13.1	SPOT	5:00PM- 5:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 5:28PM (Mo)	00:30	7 News at 5	SBTV09241218H	\$1500.00	
13.1	SPOT	5:00PM- 5:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 5:28PM (Tu)	00:30	7 News at 5	SBTV09241218H	\$1500.00	
13.1	SPOT	5:00PM- 5:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 5:27PM (We)	00:30	7 News at 5	SBTV09241217H	\$1500.00	
13.1	SPOT	5:00PM- 5:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 5:19PM (Th)	00:30	7 News at 5	SBTV09241218H	\$1500.00	
13.1	SPOT	5:00PM- 5:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 5:14PM (Fr)	00:30	7 News at 5	SBTV09271219H	\$1500.00	
14.1	SPOT	5:30PM- 6:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 5:53PM (Mo)	00:30	7 News at 5	SBTV09241218H	\$1600.00	
14.1	SPOT	5:30PM- 6:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 5:55PM (Tu)	00:30	7 News at 5	SBTV09241217H	\$1600.00	
14.1	SPOT	5:30PM- 6:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 5:54PM (We)	00:30	7 News at 5	SBTV09241218H	\$1600.00	
14.1	SPOT	5:30PM- 6:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 5:46PM (Th)	00:30	7 News at 5	SBTV09241218H	\$1600.00	
14.1	SPOT	5:30PM- 6:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 5:39PM (Fr)	00:30	7 News at 5	SBTV09241218H	\$1600.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173758
Inv Date 9/30/2012
Terms Net 30
Contract 47866
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 5015 9/24-9/30 (27445)
Acct Types Local/Political Candidate Agency
Est/Headline 5015/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:51PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
15.1	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 6:14PM (Mo)	00:30	7 News at 6	SBTV09241217H	\$2000.00	
15.1	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 6:24PM (Tu)	00:30	7 News at 6	SBTV09241218H	\$2000.00	
15.1	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 6:29PM (We)	00:30	7 News at 6	SBTV09241218H	\$2000.00	
15.1	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 6:25PM (Th)	00:30	7 News at 6	SBTV09241218H	\$2000.00	
15.1	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 6:24PM (Fr)	00:30	7 News at 6	SBTV09241218H	\$2000.00	
16.1	SPOT	7:00PM- 7:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 7:25PM (Mo)	00:30	Access Hollywood Episode: 4186	SBTV09241218H	\$2000.00	
16.1	SPOT	7:00PM- 7:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 7:24PM (Tu)	00:30	Access Hollywood Episode: 4187	SBTV09241218H	\$2000.00	
16.1	SPOT	7:00PM- 7:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 7:25PM (We)	00:30	Access Hollywood Episode: 4188	SBTV09241217H	\$2000.00	
16.1	SPOT	7:00PM- 7:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 7:16PM (Th)	00:30	Access Hollywood Episode: 4189	SBTV09241217H	\$2000.00	
16.1	SPOT	7:00PM- 7:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 7:24PM (Fr)	00:30	Access Hollywood Episode: 4190	SBTV09271219H	\$2000.00	
17.1	SPOT	7:30PM- 8:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/24/12 7:54PM (Mo)	00:30	EXTRA Episode: 19019	SBTV09241218H	\$2200.00	
17.1	SPOT	7:30PM- 8:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/25/12 7:55PM (Tu)	00:30	EXTRA Episode: 19020	SBTV09241217H	\$2200.00	
17.1	SPOT	7:30PM- 8:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/26/12 7:48PM (We)	00:30	EXTRA Episode: 19021	SBTV09241218H	\$2200.00	
17.1	SPOT	7:30PM- 8:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/27/12 7:50PM (Th)	00:30	EXTRA Episode: 19022	SBTV09241218H	\$2200.00	
17.1	SPOT	7:30PM- 8:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	09/28/12 7:48PM (Fr)	00:30	EXTRA Episode: 19023	SBTV09241218H	\$2200.00	
18.1	SPOT	11:00PM-11:35PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 11:13PM (Mo)	00:30	7 News at 11 PM	SBTV09241218H	\$2500.00	
18.1	SPOT	11:00PM-11:35PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 11:33PM (Mo)	00:30	7 News at 11 PM	SBTV09241217H	\$2500.00	
18.1	SPOT	11:00PM-11:35PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 11:13PM (Tu)	00:30	7 News at 11 PM	SBTV09241218H	\$2500.00	
18.1	SPOT	11:00PM-11:35PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 11:34PM (Tu)	00:30	7 News at 11 PM	SBTV09241218H	\$2500.00	
18.1	SPOT	11:00PM-11:35PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 11:25PM (We)	00:30	7 News at 11 PM	SBTV09241218H	\$2500.00	
18.1	SPOT	11:00PM-11:35PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 11:32PM (We)	00:30	7 News at 11 PM	SBTV09241217H	\$2500.00	
18.1	SPOT	11:00PM-11:35PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 11:29PM (Th)	00:30	7 News at 11 PM	SBTV09241218H	\$2500.00	
18.1	SPOT	11:00PM-11:35PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 11:34PM (Th)	00:30	7 News at 11 PM	SBTV09241217H	\$2500.00	
18.1	SPOT	11:00PM-11:35PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 11:14PM (Fr)	00:30	7 News at 11 PM	SBTV09271219H	\$2500.00	
18.1	SPOT	11:00PM-11:35PM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 11:29PM (Fr)	00:30	7 News at 11 PM	SBTV09241218H	\$2500.00	
19.1	SPOT	11:35PM-12:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 12:08AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241218H	\$1500.00	
19.1	SPOT	11:35PM-12:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 11:46PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241218H	\$1500.00	
19.1	SPOT	11:35PM-12:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 12:09AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241217H	\$1500.00	
19.1	SPOT	11:35PM-12:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 11:47PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241218H	\$1500.00	
19.1	SPOT	11:35PM-12:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 12:09AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241218H	\$1500.00	
19.1	SPOT	11:35PM-12:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/26/12 11:47PM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241218H	\$1500.00	
19.1	SPOT	11:35PM-12:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 12:31AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241218H	\$1500.00	
19.1	SPOT	11:35PM-12:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/27/12 11:59PM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241218H	\$1500.00	
19.1	SPOT	11:35PM-12:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 12:00AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09271219H	\$1500.00	
19.1	SPOT	11:35PM-12:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/28/12 12:20AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241218H	\$1500.00	
20.1	SPOT	12:35AM- 1:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 1:10AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09241217H	\$900.00	
20.1	SPOT	12:35AM- 1:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/24/12 1:30AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09241218H	\$900.00	
20.1	SPOT	12:35AM- 1:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 1:21AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09241218H	\$900.00	
20.1	SPOT	12:35AM- 1:35AM	Day, M-2, Tu-2, W-2, Th-2, F-2	09/25/12 1:30AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09241218H	\$900.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPUBL
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173758
Inv Date 9/30/2012
Terms Net 30
Contract 47866
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 5015 9/24-9/30 (27445)
Acct Types Local/Political Candidate Agency
Est/Headline 5015/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:51PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
20.1	SPOT	12:35AM- 1:35AM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/26/12 1:15AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09241218H	\$900.00	
20.1	SPOT	12:35AM- 1:35AM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/26/12 1:33AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09241217H	\$900.00	
20.1	SPOT	12:35AM- 1:35AM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/27/12 1:09AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09241217H	\$900.00	
20.1	SPOT	12:35AM- 1:35AM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/27/12 1:29AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09241218H	\$900.00	
20.1	SPOT	12:35AM- 1:35AM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/28/12 1:16AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09271219H	\$900.00	
20.1	SPOT	12:35AM- 1:35AM	Day,M-2,Tu-2,W-2,Th-2,F-2	09/28/12 1:30AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV09241218H	\$900.00	
21.1	SPOT	1:35AM- 2:05AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 1:54AM (Mo)	00:30	Last Call with Carson Daly	SBTV09241218H	\$500.00	
21.1	SPOT	1:35AM- 2:05AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 1:46AM (Tu)	00:30	Last Call with Carson Daly	SBTV09241217H	\$500.00	
21.1	SPOT	1:35AM- 2:05AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 2:04AM (We)	00:30	Last Call with Carson Daly	SBTV09241218H	\$500.00	
21.1	SPOT	1:35AM- 2:05AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 2:04AM (Th)	00:30	Last Call with Carson Daly	SBTV09241218H	\$500.00	
21.1	SPOT	1:35AM- 2:05AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 2:02AM (Fr)	00:30	Last Call with Carson Daly	SBTV09271219H	\$500.00	
22.1	SPOT	5:00AM- 5:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 5:12AM (Mo)	00:30	7 News Today in New England	SBTV09241218H	\$200.00	
22.1	SPOT	5:00AM- 5:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 5:13AM (Tu)	00:30	7 News Today in New England	SBTV09241217H	\$200.00	
22.1	SPOT	5:00AM- 5:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 5:14AM (We)	00:30	7 News Today in New England	SBTV09241218H	\$200.00	
22.1	SPOT	5:00AM- 5:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 5:29AM (Th)	00:30	7 News Today in New England	SBTV09241218H	\$200.00	
22.1	SPOT	5:00AM- 5:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 5:22AM (Fr)	00:30	7 News Today in New England	SBTV09241218H	\$200.00	
23.1	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/24/12 5:45AM (Mo)	00:30	7 News Today in New England	SBTV09241218H	\$200.00	
23.1	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/25/12 5:39AM (Tu)	00:30	7 News Today in New England	SBTV09241218H	\$200.00	
23.1	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/26/12 5:29AM (We)	00:30	7 News Today in New England	SBTV09241218H	\$200.00	
23.1	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/27/12 5:45AM (Th)	00:30	7 News Today in New England	SBTV09241217H	\$200.00	
23.1	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	09/28/12 5:57AM (Fr)	00:30	7 News Today in New England	SBTV09271219H	\$200.00	
24.0	SPOT			09/29/12			1 preempt @ \$850.00	\$0.00	Schedule Change
25.1	SPOT	8:00AM- 9:00AM	Day,Sa-1	09/29/12 8:40AM (Sa)	00:30	7 News Today in New England-Sat	SBTV09271219H	\$1000.00	
26.0	SPOT			09/29/12			1 preempt @ \$1000.00	\$0.00	Schedule Change
27.0	SPOT			09/29/12			1 preempt @ \$1000.00	\$0.00	Schedule Change
28.2	SPOT			09/29/12			1 preempt @ \$2000.00	\$0.00	Schedule Change
29.1	SPOT	11:00PM-11:35PM	Day,Sa-2	09/29/12 11:14PM (Sa)	00:30	7 News at 11 PM	SBTV09241218H	\$3000.00	
29.1	SPOT	11:00PM-11:35PM	Day,Sa-2	09/29/12 11:20PM (Sa)	00:30	7 News at 11 PM	SBTV09271219H	\$3000.00	
31.1	SPOT	8:00AM- 9:00AM	Day,Su-2	09/30/12 8:26AM (Su)	00:30	TODAY SHOW-SUNDAY	SBTV09241217H	\$1000.00	
31.1	SPOT	8:00AM- 9:00AM	Day,Su-2	09/30/12 8:59AM (Su)	00:30	TODAY SHOW-SUNDAY	SBTV09271219H	\$1000.00	
32.1	SPOT	9:00AM-10:00AM	Day,Su-1	09/30/12 9:48AM (Su)	00:30	7 News Today in New England-Sun	SBTV09241218H	\$1000.00	
33.1	SPOT	6:00PM- 6:30PM	Day,Su-2	09/30/12 6:46PM (Su)	00:30	7 News at 6	SBTV09271219H	\$2000.00	
33.1	SPOT	6:00PM- 6:30PM	Day,Su-2	09/30/12 6:51PM (Su)	00:30	7 News at 6	SBTV09241217H	\$2000.00	
34.0	SPOT	5:58PM-7 News at 6	Per week (1),Th,Fr	09/28/12 6:10PM (Fr)	00:30	7 News at 6	SBTV09271219H	\$2000.00	M/G For 28.2.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$195,350.00	Total Spots	147
Commission	(\$29,302.50)		
Net Total	\$166,047.50		